## NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS), COIMBATORE NATIONAL AND INNOVATION AND STARTUP POLICY (NISP)

## **ACTIVITIES 2022-2023**

1	04.06.2022	On commemoration of World Environment Day NISP organized a Webinar on "Only one Earth" No. of Participants: 110	Dr. L. Arul Pragasam, Assistant Professor, Department of Environmental Sciences, Bharathiar University, Coimbatore
2	05.06.2022	Quiz Programme on Awareness on Environment No. of Participants:65	
3	16.06.2022	Awareness programme on CSR Funding available 2022-2023 and 2023-2024 on 12 sectors through PMP projects No. of Participants: 49	Dr. S. Murugesan President, IOFA. Dr. Micheal Anjello Jothi Rajan, President SEEPF. and Sudeesh S Devan Strategic Analyst
4	20.07.2022	Motivational programme on Startup Entrepreneurship as a career No. of Participants :397 No. of faculty :10	BTS.Shameer Founder – IT Projects Media Coimbatore.
5	12.08.2022	Motivational Programme on Stepping into Entrepreneurship No. of Participants :99 No. of faculty :5	Nivedha Ravi Founder and CEO Bliss Natural Pads TEDx Speaker.
6	30.09.2022	Competition on Webpage creation No. of Participants : 12	Dr.Uma Assistant Professor & Head Department of Computer Science Nirmala College for Women (Autonomous), Coimbatore.
7	12.10.2022	Competition on Pitching for Business Ideas No. of Participants: 20 teams	Dr.Chitra Isac Assistant Professor in Business Management Dr.Anuja Koothottil Assistant Professor in French Nirmala College for Women (Autonomous), Coimbatore.
8	17.10.2022	Field visit to Gayathri Group of Companies No. of Participants :26 No. of faculty :2	Gayathri Group of Companies Coimbatore.

9	27.10.2022	Workshop on Entrepreneurship skill	Mr.Shakthivel, Teacher,
		No. of Participants :119	Corporation Middle School,
		No. of faculty :5	Masakalipalayam, Coimbatore
10	09.11.2022	Workshop on Entrepreneurship skill,	Ms.Timple Luloo,
		attitude and behaviour development	Founder, Novy Pain Relief
		No. of Participants :109	Clinic, Proprietrix, Fugle
			Pharma Director, Sai Vatri
			Ayurvedz, Coimbatore.
11	07.11.2022	Achieving Problem-Solution Fit &	Ms.Kaviya Anbalagan
		Product – market Fit	Founder & CEO
		No. of Participants: 84	Eighty Mile Apparels
			Coimbatore
12	10.11.2022	Workshop on Innovative Paper Doll	Ms. Radhika JA
		making	Artist and Founder
		No. of Participants: 60	Queen Bee Crafts and Arts
			Coimbatore
13	11.11.2022	Talk on Metaverse: An Introduction	Mr.Senthilkumar Rajappan
		No. of Participants :100	Fonder & CEO
		No. of Faculty: 3	Halcyon Ventures
14	31.01.2023	One day Workshop on Idea Validation	Mrs.Suganya
		and Developing Business Model Canvas	Project Lead
		No. of Participants: 76	Startup Taminadu
		No. of Faculty :3	Regional Hub Coimbatore,
			Tiruppur, Nilgiris
			Mrs. Sowmya
			Freelance digital marketing
			trainer, MSME Training
			Development Centre,
			Coimbatore.
15	17.02.2022	A session on journey of a startup	Ms.Hazel Sidonna
		No. of Participants: 48	Founder of IntellSci Al
		No. of Faculty: 2	Solutions,
			Entrepreneur, Social Data
			Scientist and Energy,
			Psychologist, Coimbatore.